Envisioning a Future for Our Mountains 2019 Annual Report





Dear Friends,



As I've thought of this farewell letter to you, I've struggled with its content. Each year, we publish this annual report to share the past year's successes and to thank you for your part in those achievements. But, as I retire from Mainspring, I can't help but think back over all of the last 19 years, even as I look to the future.

When I joined founding director Paul Carlson in 2001, I don't think either of us could have imagined what conservation success would look like today — tens of thousands of acres of forest and farmland with hundreds of miles of streams conserved, generations of people made more aware of the natural world around them, and iconic cultural sites protected.

It has been an incredible journey, but there is so much more to do, especially as environmental laws are relaxed and climate change's devastating impacts are upon us. Yet I still have much hope for this region. Jordan Smith, your new lead partner in conservation, will direct a passionate, devoted staff to continue the critical work of protecting the area's beauty, biodiversity and cultural heritage, even when faced with mounting challenges.

But just as I couldn't do it without you, neither can Jordan. I ask that you continue supporting Mainspring and our collective mission to save this natural place — a wild and beautiful landscape that nourishes our souls and sustains the living world around us.

I say goodbye as executive director with deep, heartfelt appreciation for you. I'm in awe of all that we've done together.

Sincerely,

Sharon F. Taylor

Executive Director, Retired

Staff

Jordan Smith Executive Director

Sharon Willard Burdette *Administrative Assistant*

Dennis Desmond Stewardship Coordinator

Teresa Falzone *Finance Associate*

Ben Laseter *Deputy Director*

Bill McLarney Senior Scientist **Jason Meador** Aquatic Programs Manager

Kelder Monar Stewardship Associate

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Sara Ruth Posey-Davis *Hiwassee Programs Manager*

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Meet the New Boss

s of March 1, 2020, Mainspring has a new leader. Jordan Smith, the organization's former land conservation director, has been chosen to lead Mainspring into the new decade as its executive director, following the retirement of Sharon Fouts Taylor.

Raised in western North Carolina, Smith spent much of his youth outdoors. So inspired by natural spaces and the inhabitants within, Smith earned a degree in wildlife management from Auburn University, then went on to work for Brosnan Forest with the Norfolk Southern Corporation in South Carolina. There, he took on a number of roles, including field supervisor of the 16,000-acre working forest.

Returning to the mountains in 2016, Smith joined the team at Mainspring as its land conservation director, managing initiatives of the land acquisition program — including landowner outreach, receiving conservation easements, and land purchases and sales — as well as directing land conservation grant applications and expanding Mainspring's strategic plan.

Now, as the organization's third executive director, Smith plans to lead by his predecessor's example, guiding Mainspring (and all of



western North Carolina) toward a brighter, greener future.

"I certainly have big shoes to fill with Sharon's absence," Smith told *The Franklin Press* in February. "A lot of folks ask me what my plan is — what am I going to change? The answer is: Nothing, really. As far as change, the organization is strong, and we have excellent, dedicated staff. To come in and make sweeping changes would be a huge mistake."

Smith lives in Swain County with his wife, Vanessa and their two daughters. When he's not busy helping conserve the region's natural and cultural resources, he can be found spending time outdoors with his family and collecting honey from his beekeeping operation.

Jordan Smith with his wife Vanessa and daughters Julie (left) and Samantha

Land Protection by the Year (in acres)

 2000 | 70

 2005 | 22,463

 2010 | 28,666

 2015 | 32,446

 2019 | 35,494

Small Steps, Big Leaps

Mainspring's 2019 Land Conservation Highlights include projects all around the region — from protecting water quality to preserving scenic views, creating recreational areas to conserving farms and forests.

Simp Gap: Mainspring completed this project in April 2019, conserving 504 acres and protecting the view for hikers along the Appalachian Trail. This conservation property will be available for purchase by mid-2020.

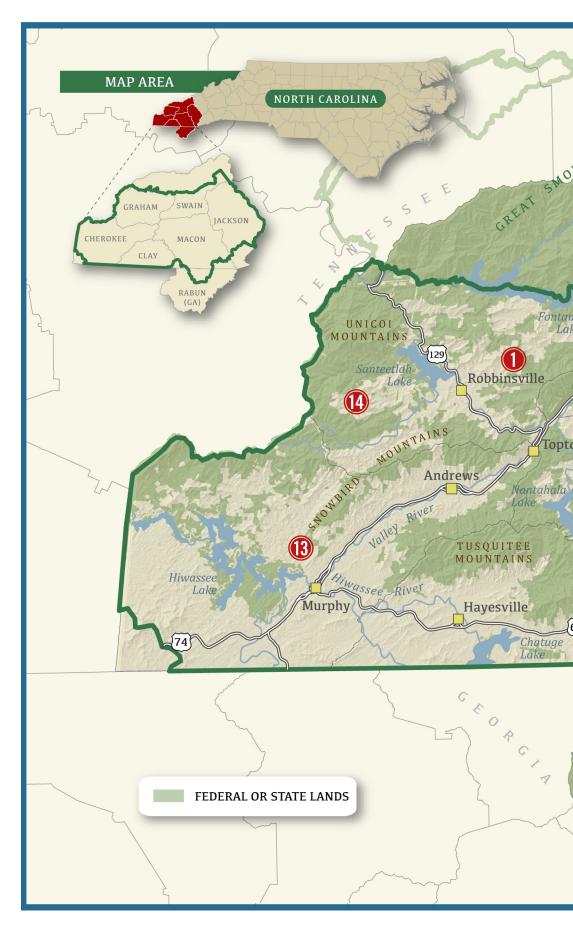
Hopper House Donation:
Long-time supporter Maude
Bivins passed away, leaving
Mainspring 7.5 acres on Betty's
Creek in Rabun County, including a
log home built in the late 1840s.

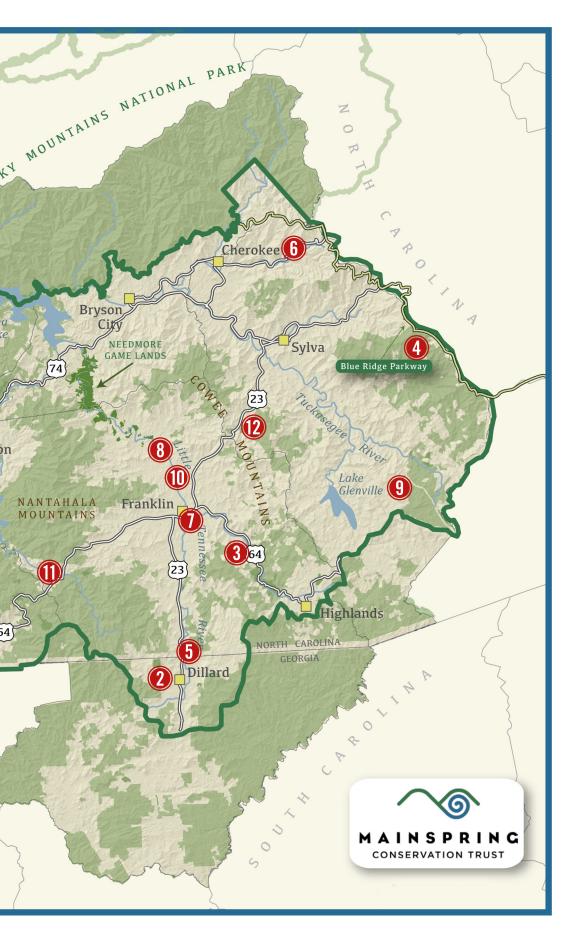
Buck Creek Donation: A resident of Cherokee County, Georgia, Kip McVay donated 48 acres in Macon County that she inherited from her parents, Hilda and Birch McVay, to be conserved.

Mull Creek: Mainspring purchased 28 acres in Jackson County through a bargain sale. The property contains high quality brook trout habitat.

Tessentee Bottomland Preserve Addition: The fourth addition to Mainspring's most popular Macon County preserve, this 42-acre farmland is being leased for cattle and protects the water quality of both the Little Tennessee River and Tessentee Creek.

Shut-In Creek/Blackrock:
This Jackson County project
was completed in partnership with
The Conservation Fund. The project
conserves a total of 913 acres, with
470 acres transferred to the Eastern
Band of Cherokee Indians and 443
acres transferred to the Town of
Sylva to expand its Pinnacle Park.





Macon County Office Expansion: The purchase of this lot, next to Mainspring's Franklin office, gives us a better place to store equipment for our programs, and marks another major step forward in our commitment to the downtown river district.

Baliles Acquisition:
Bordering North Carolina's
Needmore Game Lands and other
Mainspring lands, this Macon
County project in the Cowee Mound
conservation node protects
approximately 1,200 feet of frontage
along the Little Tennessee River.

Salt Rock Gap: The U.S. Forest Service purchased this property from Mainspring in March 2019. In partnership with the Friends of Panthertown, Mainspring bought the 16-acre property adjacent to Panthertown Valley in 2016 to improve parking at this popular entrance to the Valley.

C.N. West General
Merchandise: Mainspring
sold this property through
Preservation North Carolina (PNC)
to a private owner, who will refurbish
the 1927 general store based on
PNC protective covenants that
maintain its historic value.

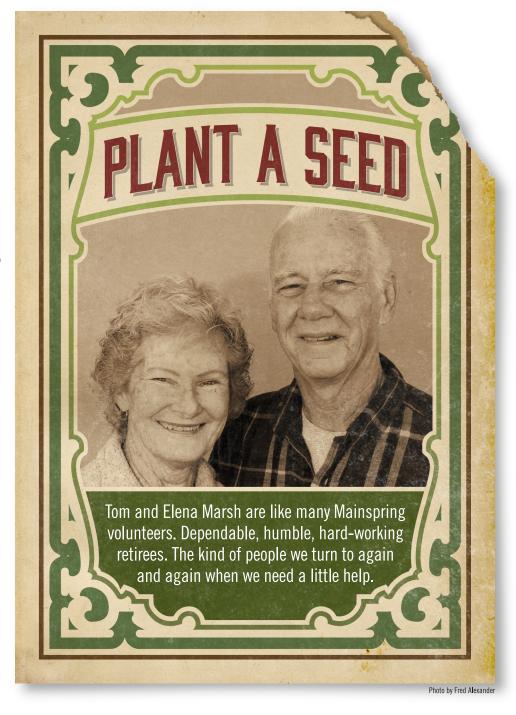
Rainbow Springs: See page 8 to learn about this special 205-acre conservation easement, Mainspring's fifth project in this significant natural area.

Bo Cove: This was the third conservation easement donated by Jackson County couple George Rector and Joan Byrd, totaling more than 192 acres.

Long Farm: An organic Cherokee County farm specializing in heirloom and heritage produce and livestock, these 32 acres owned by Eastern Band of Cherokee Indians member Harold Long and wife Nancy have important cultural heritage values.

Bee Knobs: The 104-acre Graham County property is adjacent to Mainspring's King Meadows property and protects the viewshed from Hooper Bald and the Cherohala Skyway.

"Being able to help an organization we love was an opportunity that we decided we wanted to participate in."



Since they began volunteering in 2012, we've always been able to count on their support and generosity — whether through trail maintenance, cleaning out an old house or consistently supporting the annual fund.

In 2019, though, the Marshes took their commitment to a new level, donating their mandatory

annual IRA distribution to help launch the Mainspring Endowment Fund.

Last year, Mainspring's Board of Directors created the endowment fund to honor retiring director Sharon Fouts Taylor — who, when prompted about a possible retirement gift, only expressed interest in ensuring the long-term

sustainability of Mainspring after her departure. Contributions to endowments are invested and grown over time, while the principal is kept intact — providing a stable, sustainable source of revenue that helps supplement the annual fund.

"Sharon mentioned the endowment fund to us, and the concept felt like a perfect fit for our financial situation," Elena says. "We live simply and don't always need the mandatory distribution we're required to take from our retirement fund. Being able to help an organization we love was an opportunity that we decided we wanted to participate in."

Mainspring has currently raised more than \$76,000 of its initial cash goal of \$100,000 to build the endowment fund. A current priority is meeting with supporters who have included Mainspring in their estate plans, to determine a plan for their

legacy gift that best honors their wishes.

Elena says she and Tom are glad to have learned so much about this region through their involvement with Mainspring. "It's been very interesting to be part of planting trees, clearing lands, building trails, working on old homes and other projects that come along," she says. "It is neat to be with people and talk about a piece of property and mention that we worked on that as volunteers to preserve it. We feel we are doing something good for our community through this organization, and we are happy to be part of the future too."

If you are interested in speaking with Mainspring about the endowment or a bequest gift through your estate plans, please contact Jordan Smith at jsmith@mainspringconserves.org or 828.524.2711.

About the **Mainspring Endowment**

t this special time in Mainspring's history, a time of celebration for the legacy of retiring Executive Director Sharon Fouts Taylor, a time of unprecedented challenges for the Southern Blue Ridge, and a time when we all look with hope toward a sustainable future, we have established the Mainspring Endowment Fund.

An endowment fund is an investment fund set up by an organization in which withdrawals from the interest upon invested capital are used for ongoing operations or other specified purposes. Interest income may be used annually or rolled over to the next year.

Mainspring's establishment of an endowment fund demonstrates its commitment to long-term sustainability and conservation in perpetuity. Please contact us to learn how you can join us in this journey.

Mainspring has chosen to partner with the Community Foundation of Western North Carolina to invest and steward this fund.





N A BRISK DECEMBER 31 AFTERNOON, while many were busy planning their New Year's Eve celebrations, the staff at Mainspring converged at an attorney's office to close on the final conservation easement of 2019 — permanently protecting 205 acres in the Rainbow Springs area of western Macon County.

Part of a larger node of privately conserved properties, this latest project joins a tract of 2,619 total acres near or bounded by the Nantahala National Forest, including four other conservation easements held by Mainspring and one held by The Nature Conservancy.

"The Rainbow Springs Partnership began with a group of friends who purchased 2,200 acres in the upper reaches of the Nantahala River Valley in the late 1940s," explains Charlie Owen, current partner and Fletcher resident. "In the early 1980s, members wanted to protect the legacy of the first-generation members, so they placed a conservation easement on approximately 1,900 acres. In 2019, the current shareholders — comprising several third-generation members, as well as four former members of the Board of Directors of the The Nature Conservancy of North Carolina — made the decision

to protect an additional 205 acres upriver from the current easement."

Approximately 85% of the newly conserved property is within the viewshed of the Appalachian Trail and can be viewed from the Waterfall

Byway and surrounding Nantahala National Forest lands. It has abundant aquatic resources and riparian habitat, and includes more than a mile of Nantahala River (continued on next page)



Mole Salamander *Ambystoma talpoideum*



Golden-winged Warbler *Vermivora chrysoptera*



Jack-in-the-pulpit Arisaema triphyllum



Red Oak *Quercus rubra*



Appalachian Violet *Viola walteri appalachiensis*



Canada Reed Grass *Calamagrostis canadensis*



Red-legged Salamander *Plethodon shermani*



Holy Grass *Hierochloe odorata*

The Biological Treasures of Rainbow Springs Marsh

Perhaps the most significant natural community found in Rainbow Springs, Rainbow Springs Marsh is a complex of three separate wetland areas totaling more than 53 acres. The areas include marshes, shrub thickets and swamps, and provide important habitat for wetland-dependent wildlife and a number of rare animals, particularly amphibians and birds.

Rainbow

(continued from previous page) frontage. Upstream of the river's public section, which provides recreation opportunities and economic benefit to both Swain and Macon counties, this project further protects these pristine waters, classified as Outstanding Resource Waters by the N.C. Department of Environmental Quality.

Also within the property's boundaries lies the Rainbow Springs Marsh, which holds important federal significance. The marsh is part of a bog wetland so unique that it is included in the Mountain Bogs National Wildlife Refuge, one of approximately 30 areas in western North Carolina and northeast Tennessee that the U.S. Fish and Wildlife designated as the Firescald Conservation Partnership Area in 2015.

Jordan Smith, who led the project for Mainspring, says it is unusual to work with a group of members who have conserved land for more than seven decades. "The Rainbow Springs area is one of the most ecologically significant and diverse areas within Mainspring's entire region," he explains. "We are proud to have worked with the Rainbow Springs Hunting and Fishing Club to protect the only remaining tract within their ownership that was not already

permanently conserved. I am thrilled Mainspring was able to complete this important project."

Charlie Owen says working with a local land trust with responsive staff was a motivating factor for the members of Rainbow Springs. "All of us recognized the importance of the biological diversity of the property and the need to protect this resource for future generations. Mainspring has been a great partner in making this possible."

Did you know?

Rainbow Springs is located at the southern end of the Nantahala Mountains Macrosite, a 130,300acre Significant Natural Heritage Area documented by the N.C. Natural Heritage Program. The macrosite is geologically diverse, and the rugged terrain and high elevations have allowed for the preservation of an extensive forested landscape with numerous forest community types. The macrosite also contains 22 designated terrestrial natural areas and two aquatic habitats. It harbors numerous rare species of plants and animals, including many that are locally common but quite rare throughout the region.

"The Rainbow
Springs area is one of
the most ecologically
significant and
diverse areas within
Mainspring's entire
region."

Jordan Smith





Proving the Power of Partnership

The Little Tennessee River becomes the nation's first designated Native Fish Conservation Area

partnership can improve the scope and strength of any nonprofit, and collaborating with conservation partners has long been a strategy for Mainspring. Working with others who share a like-minded vision helps maximize our impact and expands our capacity to teach others about the natural resources in the Southern Blue Ridge.

One such partnership, between Mainspring and the Eastern Band of Cherokee Indians (EBCI), sprouted in 2004, when Mainspring began sharing raw materials grown on its properties with Cherokee artisans, who used these materials to craft beautiful, handwoven baskets. This relationship has since expanded into many other areas, including education, conservation and restoration programs.

For the past four years, EBCI and Mainspring have connected through the Native Fish Conservation Partnership, working with a large group of agencies, nonprofits and coalitions to help name the Little Tennessee River watershed the nation's first designated Native Fish Conservation Area (NFCA). NFCAs are watersheds that are managed for the conservation and restoration of native fish and other aquatic species.

"We joined with EBCI Natural Resources to get grant funding for snorkeling gear, which is how our snorkeling program got started,"

(continued on next page)



Partners

(continued from previous page) says Jason Meador, Mainspring education manager. "Since then, we've coordinated with them to share equipment and help each other with other education programs, like fish weir reenactments, Kids in the Creek and 2nd Grade Earth Day."

Mike LaVoie, manager of the EBCI Natural Resource Department, says Mainspring has been an invaluable conservation partner to the EBCI for many years. "Mainspring's willingness to partner and assist our department with a variety of aquatic outreach projects has greatly expanded our capacity to deliver education services to the Cherokee community," he says.

Conserving the aquatic

organisms found in the Little Tennessee watershed is a big priority for the EBCI — and, LaVoie says, the success of that goal heavily relies on communicating the importance of a clean river to its surrounding communities. Clean rivers, he continues, are intricately tied to the cultural, economic and recreational values that support both Tribal citizens and the community at large, and Mainspring has been a great help in getting the word out about the (often unseen) benefits of these natural spaces. "Their staff brings a unique and highly specialized base of knowledge about our native aquatic ecosystems, as well as the enthusiasm to ensure our audience leaves with a greater sense of

Top left: Kids sort through a water sample, looking for aquatic insects.

Top right: A student examines a river redhorse (Moxostoma carinatum), once an important food source for the Cherokee.

Bottom: Students from the Eastern Band of Cherokee Indians use kicknets to examine aquatic life.







responsibility and education," LaVoie explains, adding that Meador, in particular, provides immense value through his unique perspective to aquatic biology.

Likewise, Meador says working with the EBCI is one of the most

rewarding aspects of his career. "It's all about promoting clean water and taking care of our land," he says. "To be able to work with a community whose ancestors respected those values — arguably more than any other culture — is very special."

New Decade, New Challenges, New Staff

or Mainspring, 2020 marks a year of change. In addition to Jordan Smith's promotion to executive director, other staff changes and additions have been made, designed to carry us forward into the new decade.

Sara Ruth Posey-Davis, former Hiwassee Programs Manager, has been promoted to Land Conservation Manager, the position formerly held by Smith. A native of Cherokee County, Posey-Davis is excited to focus exclusively on land protection in her new position. "Working on conservation project management in the Hiwassee was the part of the job I was drawn to the most," she says. "I'm looking forward to exploring Mainspring's entire coverage area and working

with communities to conserve their special places, while still helping in my home county."

In February, Mainspring added a new staff member, hiring Teresa Falzone as a part-time Finance Associate. A native of Massachusetts, Falzone has lived in North Carolina since 2010 and has volunteered in Asheville as a Read 2 Succeed tutor at FROGS, and at Mainspring's Rickman Store. A graduate of Stonehill College and Boston University, she has more than 25 years of experience in financial administration, making her a great fit for Mainspring's needs. Teresa lives in Franklin with her two dogs - and, already, she is spoiling Mainspring staff with her excellent baking skills.





Photos by Fred Alexander

Left: Sara Ruth Posey-Davis, Land Conservation Manager.

Right: Teresa Falzone, Finance Associate.

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Donors with names in **bold** have given for ten years or more.

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Kathryn McGaw

Dr. Bill McLarney

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Chevelles 66 Restaurant Clark & Company Landscape Architect and Construction Drake Software Duke's Hideaway Marina Gallery 26 Gooder Grafix H & H Sports Hanging Dog Valley Nursery **Healing Connection** Herbal Butterfly Jan's Needful Things Jem's Gems Judy Holland Art Law Offices of Ken Fromknecht P.A. Modern Quilt Guild of Franklin Mountain Office Systems Mountain Streams Real Estate Murphy Kayak Rentals Purplecat Networks Inc. Romantic Asheville/Kevin Adams Serenity Mountain Gift Shop Serenity Wellness **Tallant Law Offices** TekTone Healthcare Communications

Trudy's Urban Salon & Spa Bill Vespasian Waynes's Feed Store 1040.com

Foundation PartnersCherokee Preservation

Foundation Community Foundation of Cherokee County

Community Foundation of Clay County

Community Foundation of WNC

Duke Energy Foundation Z. Smith Reynolds Foundation

Agency Partners

EBCI Office of Natural Resources

Coweeta Long Term Ecological Research

Heritage Partners of Cherokee County

Jackson County Soil & Water Conservation District

Macon County Soil & Water Conservation District

NC Clean Water Management Trust Fund NC Department of Agriculture and Consumer Services

NC Natural Heritage Program

NC Wildlife Resources Commission

Southwestern Commission Council of Government

Tennessee Valley Authority The Conservation Fund Town of Franklin, NC Town of Sylva, NC USDA Natural Resources Conservation Service US Fish & Wildlife Service



VISITORS TO MAINSPRING PROPERTIES IN THE LAST YEAR

In Memory of

The Sequoyah Fund

Mary Baker
Maude Bivins
Monica Wall Beattie
Fred Berger
Bobbie Cuckovich
Lucille Floyd
Merritt Fouts

Hannah, trusty Labrador Barbara Hazazer

Randy Hooper Dorothy Houston Cox Riley Howell Joel Carl Jones

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In Memory of

Gene Lynn Steve Melton

Amy Patton Miltner Jack Patton James Perrigo P. Thomas Posey Dianne Ralph Margaret Ramsey

Dave Rehling
Pete Shundich
Walt & Dee Smith

Virginia & Edward Sobek Harold & Carolyn Strader Auden Thistle Dick Wallace Nancy Wiley

Donor

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Other Partners

Abraham Baldwin
Agriculture College
AmeriCorps Project
Conserve
Andrews Middle
Catamount School
Cherokee Central
Conservation Trust for
North Carolina
Cullowhee Valley School
Eastern Band of Cherokee
Indians

First Explorers
Graham Public Library
Graham Revitalization
Economic Action Team
(GREAT)
Harrah's Cherokee Valley
River Casino-Code Green
Hayesville Middle School
Highlands Biological Station
Jackson County Summer
Camp
Jackson Early College
Land Trust Alliance

Murphy Business
Association
Murphy Middle School
Nantahala Learning Center
Native Fish Conservation
Area Partnership
Nikwasi Initiative
Qualla Arts and Crafts
Mutual
Rabun Gap Nacoochee
School
Revitalization of Traditional

Revitalization of Traditional Cherokee Artisan Resources

Robbinsville High School

Southeast Unitarian Universalist Summer Institute Southern Appalachian

Southern Appalachian Raptor Research

South Macon Elementary School

Southwestern Community College

Swain County 4-H

Swain High School

TRC Solutions

Western Carolina Summer Camp

Winding Stair Farm Nursery

2019 Mainspring Finances

2019 Source of Funds

TOTAL	\$1,194,451	100%
Foundations Grants	\$2,870	<1%
Stewardship Fund & Land Sale Proceeds	\$9,963	1%
Corporations/Businesses	\$20,330	2%
Rents, Interest, Sales	\$53,821	5%
Program Services	\$75,743	6%
Organization Grants	\$107,725	9%
Government Grants	\$264,500	22%
Individuals	\$659,499	55%

2019 Use of Funds

TOTAL*	\$1,547,068	100%	
Fundraising	\$108,860	7%	
Administration	\$182,703	12%	
Connect	\$314,657	20%	
Restore	\$196,048	13%	
Conserve	\$744,800	48%	

Pre-audit figures

^{*} Amount released from restrictions and included in 2019 expense = \$334,500



P. O. Box 1148, Franklin, NC 28744

Conserving the waters, forests, farms and heritage of the Upper Little Tennessee and Hiwassee river valleys in western North Carolina and northern Georgia.



The Way Forward

ow more than ever, we are reminded how important our mountains and waters are to our physical, mental and emotional well-being.

As of press time for this report, Mainspring's public properties remain open for restorative and explorative time outdoors. All guidelines for safe distancing apply, and any updates will be communicated via social media, eNews and the website.

Of course, our conservation mission remains; it just looks a little different. Staff is working remotely, education has moved online, and, while we miss seeing you in person, we are confident in our ability to adapt to change in this ever-shifting world.

Years ago, our Board of Directors created sound financial strategies to protect and make careful, efficient use of your generous donations. While a pandemic was not an emergency they had anticipated, their preparations positioned Mainspring in a positive financial foothold, allowing us to continue our work and maintain our staff in spite of this current crisis.

We do recognize, however, that other local and regional nonprofits are experiencing an overload in demand for their services, while also facing short-term financial stress. As you are able, we encourage you to support those nonprofits as they address the immediate needs of those directly impacted by COVID-19.

That said, there will be a time this year when your support will be critical to Mainspring's forward momentum, and we cannot stress how grateful we are for your loyalty to our mission. Stay well.